



University Theatre Stars

We would like to invite you to be a Star! Your participation as a University Theatre Star is an exciting opportunity to help us build on the enthusiastic energy that has been established in and around our University Theatre stage. Although the theatre program at UW Manitowoc is well supported by the college, financial realities have resulted in a 50% reduction in funding for theatre since the 2014-15 academic year.

Despite the financial constraints, the program has added an active Improv Troupe, increased involvement with the community, and added several additional performance opportunities during both the Fall and Spring semesters. All this work that we've done this past year stretched our financial resources to their limit, and it has also raised the bar for our upcoming 2017-18 season! We would dearly love for you to help us create a fund to support that growth.

There are several key areas in which your participation can provide support. Although we recognize that we can't meet all of these goals immediately, today is the day we are making our first steps toward funding these important program elements.

- **Production Support** – Creating great shows with quality production values requires lots of creativity and hard work...and resources. While we work hard to be efficient and ingenious to keep our costs down for our numerous productions, bringing in professional mentors and artists to work with our students, getting the word out in the community, as well as making sure that the materials in our shows are of the highest quality requires significant financial resources. Your contribution is an essential element in achieving our production goals. We have an exciting season planned for 2017-18!
 - **Spring Awakening:** October 27-November 5
 - **A Christmas Carol:** December 16-17
 - **Tony and Tina's Wedding:** February 1-3
 - **Lover's and Executioners:** March 9-March 18
 - **Rhinoceros – A Staged Reading:** April 13-14
 - **Improv Troupe Performances:** Two Per Semester



- **Equipment and Infrastructure Growth** – The University Theatre is blessed with a wonderful facility that is equipped with excellent technical resources. Over the 2017-18 season we have several goals for improvement in these areas. Our sound system for musical theatre is in need of some important upgrades for quality reproduction and

reinforcement of the singers and musicians involved in our musical. For *Spring Awakening* we need to expand our wireless microphone capacity and upgrade several of our sound processing units. In the area of lighting, we need to move into the modern era of LED lighting by adding a set of color LED instruments to create the beautiful settings needed for our many shows.

- **Technical and Administrative Staffing Support** – There are several key activities of our program that would benefit from some additional staff support. There are three areas where such staff would greatly enhance our programming.
 - One of our important programs is our student improvisational theatre program. The Drama Improv Club Students meet several times per week and this program is an essential opportunity to bring in new students to the many performance activities on campus. For 2017-18, we seek to recruit a permanent **Improv Coordinator** to make this a steady and reliable aspect of our program.
 - Equally important is the maintenance and management of our technical infrastructure. We need to fund a **Technical Coordinator** to manage our light and sound equipment, to mentor our budding technical design students and to provide continuity for both internal and external users of the theatre. (\$2,000)
 - Community members have expressed a desire to more easily access our box office. To help make this happen, we need to have a **Box Office Coordinator** who will help manage our Front of House volunteers and to establish regular box office hours in the weeks leading up to each of our productions during the year.

How Can I Help?

We have three levels of University Theatre Stars: Directors, Leads and Ensemble!

Why delay? Your participation is critical and the sooner we can add your name to the list of University Stars, the sooner you can enjoy the satisfaction that comes from supporting an institution that has so much value in your community.

You can join the University Stars by completing the attached New Star form and sending your donation to the UW Manitowoc Foundation earmarked for theatre, or by using the online application [at this link](#) or at the link on our website: <http://manitowoc.uwc.edu/arts/theatre>



University Theatre

University Stars Campaign 2017

Name:	
Address:	
Email:	Phone:
(Optional) Other Donation Name: <input type="checkbox"/> In honor of... <input type="checkbox"/> In memory of... <input type="checkbox"/> Other:	

Payment Info

<input type="checkbox"/> I would like to pay by check. (Check enclosed) <i>[Make check payable to UW Manitowoc Foundation]</i>		
<input type="checkbox"/> I would like to pay by credit card.		
CC#:		
Exp. Month:	Exp. Year:	CVV#:

Donation Amount

Please indicate the amount of your donation: \$_____
University Star Levels: <ul style="list-style-type: none"> ➤ \$25-99 – University Star Ensemble ➤ \$100-\$499 – University Star Leads ➤ \$500 and Up – University Star Director

Return this form with payment to:
 Roxanna Strawn, UW Manitowoc Foundation, 705 Viebahn, Manitowoc WI 54220