



Lakeshore Wind Ensemble & Lakeshore Big Band

For the Love of Music

In a matter of months, the lakeshore region will once again come together to celebrate, appreciate, and participate in the harmonious performances of the Lakeshore Wind Ensemble. As a major musical group in our region we seek to entertain our audiences while also enhancing the lives of those in our community. Through the LWEA Young Artist Competition, talentship program, music commissions, and community service award, we recognize and spotlight some truly talented people in our area.

Please join us as we celebrate an exciting 33rd season by purchasing advertising in our concert programs. Prices have remained the same for the past five years to ensure your marketing and advertising budget delivers a strong return on your investment. We again offer professional design services included in your ad purchase price. For those of you who have advertised in the past, we sincerely thank you for your support and hope we can count on you to continue to be part of our musical family.

Concert Dates

- October 22, 2016 - Music of the Masters
- November 5, 2016 - Lakeshore Big Band
- December 2 & 3, 2016 - Festival of Christmas
- January 14, 2017 - LWE & Big Band Pops
- March 4, 2017 - Winds of March
- April 8, 2017 - Lakeshore Big Band
- May 6, 2017 - Music from France and Revolution

- Eight concerts planned for the 2016-2017 season
- Ads appear in each of our concert programs in full color
- Two nights of the perennial favorite "Festival of Christmas"
- 5000 programs distributed
- Ad design included in ad rate
- Limited ad space to ensure impactful advertiser visibility
- 2 complimentary tickets to any LWE concert with each ad purchase

Ad Rates & Sizes

Full Page 5"x8" \$ 700 Inside \$1,000 Inside Cover \$1,200 Outside Back Cover

1/2 Page 5"x3.875" \$ 500
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1/4 Page 2.375"x 3.875" (V) \$ 300
5"x1.75" (H) \$ 300

1/8 Page 2.375"x1.75" \$ 200

LWE Ad Space Reservation Information

We'll Build Your Ad

Advertisers provide logos, graphic elements (TIFF, JPEG, EPS or Illustrator), and copy and we do the rest. Please inquire when ordering.

Complete Ad Submission

Pdf File preferred - must be high resolution, fonts embedded, CMYK, built to exact ad dimensions and less than 10 MB in size. Word and MS Publisher files are not supported. Email ad to: kjgalas@sbcglobal.net

Guaranteed Position

Every effort will be made to accomodate an advertiser's placement preference, however no guarantee can be offered.

Copy Acceptance

Lakeshore Wind Ensemble reserves the right to refuse advertisers that contain illegal, libelous, or offensive materials to members of the general public and assumes

no liability of statements or claims made in advertising copy.

Terms

Payment for advertising is due by **August 19, 2016**. Unpaid balance on any account may result in cancelation of pending advertising without prior notice.

Make checks payable to:

Lakeshore Wind Ensemble Association

UW-Manitowoc, Attn: Kathleen Galas

705 Viebahn Street

Manitowoc, WI 54220

Please submit ads and any questions to:

Kathleen Galas

LWE Program Ads Coordinator

kjgalas@sbcglobal.net

920-684-0086

cell: 920-629-1499

Advertising Order & Contract

Please make a copy for your records, this form is your contract and invoice.

Business Name _____

Contact Name _____

Address _____

City, State, Zip _____

Email _____

- Ad Size**
- Full Page (\$700) 1/2 Page (\$500) 1/4 Page (\$300, V) 1/8 Page (\$200)
- Full Page Inside Cover (\$1,000) 1/4 Page (\$300, H)
- Full Page Outside Back Cover (\$1,200)

- File Submission**
- Camera-ready artwork will be provided Pick-up 2015 ad w/ **NO** changes
- Assistance requested creating ad Pick-up 2015 ad w/ **changes**

- Payment** Check payable to **Lakeshore Wind Ensemble Association, due by August 19, 2016**

Signature

Date